

JUMPSTART

by BLACK STAR PERFORMANCE

JOIN TODAY

◆ (902) 446-4661 ◆

blackstarperformance.com

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Become master of your numbers and love them. Grow your business with deliberate and appropriate pricing strategies. Use the secrets of increasing your cashflow to build a strong organization that will form a foundation for growth, scalability and sellability. Increase your ability to work on the business instead of in it. Learn the language behind operational finance in a safe and supportive environment. You know the first step is to better understand your numbers To have strategic conversations with your accountant and make excellent decisions regarding pricing and profitability. To know what you need to do in the business to support the lifestyle and family goals.

AT THE END OF THE COURSE, YOU WILL...

- ◆ Read your financial statements with confidence
- ◆ Understand the cash flow levers in your business and when to use them
- ◆ Be able to price your offerings with confidence, knowing that all costs are being covered
- ◆ Increase the strategic value of your accountant conversations/meetings
- ◆ Understand your total costing models and how they inter-relate
- ◆ Have a forum where you can share your wins and fears confidentially
- ◆ Know how to properly position yourself for the next stage of growth.
- ◆ Know if you are on track for your goals at all times

JOIN JUMPSTART AND YOU WILL GET:

2 hours of private consulting
32 hours of in-person group training
8 hours of group accountability coaching
Worksheets and check lists for...

\$500
\$3,200
\$1,600
\$1,750

HR Costing, Ratio Calculators, Customer Journey, Accountant Conversation Cheat Sheet, Pricing Calculation worksheet, Goal Mapping Worksheet, One Number for Business Tracking, Spreadsheet Chart of Accounts WorkSheet Cash Flow Success Map, Profit Pricing Calculator, Productization Road Map, 3 guest presentations from industry leaders.

BONUSES

A customized, personalized One Number Solution for Business \$1,800
Overview of Government Funding Programs \$500
Interactive Lender's Session on how to obtain financing
Private Facebook Page

◆ **Total Value: \$9,350** ◆

EARLY BIRD SPECIAL

6 payments of **\$450 + tax**
3 payments of **\$850 + tax**
1 payment of **\$2475 + tax**